



BE READY BEFORE DISASTER STRIKES

MINIMIZE BUSINESS INTERRUPTIONS.
GUARANTEED RESOURCES.
CONTRACTED PRIORITY.
LESS PAPERWORK.







CLIMATE CHANGE IS DRIVING DAMAGE AND BUSINESS INTERRUPTION

Heavy rain, flooding, and regional disasters are striking with growing intensity. Insurers are tightening their terms. Skilled-labor shortages are turning into service-provider shortages. When flood-driven demand for restoration surges, capacity

collapses—leading to bottlenecks and delays.

How long will your company be left waiting?

**Resilience can't depend on luck.
With RED ALERT[®], it doesn't.**



RED ALERT®: THE CONTRACT THAT MAKES BELFOR COME TO YOU FIRST

When floods, storms, or fires bring entire regions to a standstill, everyone needs help at the same time. As a RED ALERT® customer, you receive priority over non-RED ALERT® clients.

Once you trigger your RED ALERT® contact, BELFOR prioritizes your incident and immediately deploys resources to your site. As the global leader in damage restoration, we can mobilize experts, teams, and equipment at high speed — almost anywhere in the world. Within the contract, we establish clear Service Level Agreements (SLAs) that define BELFOR's mobilization timeline upon activation.



RED ALERT® is your contracted priority response program, integrated into your Business Continuity Plan to get first response even when floods, storms or fires paralyze whole regions.

It works before, during, and after a loss event:

- ✓ Before:**
You close gaps in your business continuity plan, long before incidents escalate.
- ✓ During:**
You activate predefined workflows according to the agreed response time.
- ✓ After:**
You accelerate restart, documentation, and communication, reducing long-tail damage.

RED ALERT® turns availability into an obligation, not a variable.



WHEN BUSINESS INTERRUPTION COSTS MORE THAN THE DAMAGE ITSELF

RED ALERT® is designed for **Risk and Insurance Managers** working for multi-site regulated and time-critical operations, like automotive, pharma, food, healthcare, hospitality or machinery manufacturing.

Operations benefit most where downtime costs more than damage. Because every hour is lost revenue.

Because when operations stop, accountability, financial exposure, and stakeholder pressure escalate far beyond the physical damage.





THE MOMENT THAT DECIDES BETWEEN INTERRUPTION AND CONTINUITY

Whether it's flooding that fills production halls, fire that contaminates robotics with corrosive soot, storms that tear open roof structures, or electronics that shut down after humidity spikes - RED ALERT® is designed to secure the experts and equipment needed to prevent escalation.

TWO SCENARIOS.

WITHOUT RED ALERT®

- No secured resources
- No guaranteed response time
- Waiting lists after floods
- Escalating BUSINESS INTERRUPTION
- Growing exposure to financial and reputational damage
- Delayed decisions

TWO OUTCOMES.

WITH RED ALERT®

- Direct access to the No.1 in damage restoration - worldwide
- Priority over non-RED ALERT® clients
- Activation of predefined SLAs
- International experts for Major & Complex damages
- Buildings, machines, electronics restored in parallel
- Downtime is actively minimized instead of passively endured



AVOID WAITING LIST RISKS WITH CONTRACTED PRIORITY

Regional catastrophes create an explosion of demand for restoration resources, literally overnight. Even the largest providers can't match this demand - without priority you risk the waiting list. With RED ALERT® you skip the line.



GET MORE THAN THE FIRST RESPONSE – GET RESILIENCE



YOUR DIRECT RESPONSE TO CSRD DEMANDS

Those who fail to document preparedness today risk fines or liability tomorrow. Within **CSRD** risk assessments, companies must document risks arising from environmental factors. RED ALERT® is a preventive measure that helps address such risks and reduce their financial impact.



COMPLIANCE SECURED – EVEN MONTHS LATER

Once the damage is repaired, a second phase begins: follow-up queries, audits, **documentation** gaps. What wasn't recorded will resurface weeks or months later, costing more time, nerves, and money. RED ALERT® ensures that all actions, procedures, and records are fully documented, centrally accessible and fully transparent.



DIRECTORS AND OFFICERS LIABILITY (D&O)

Expectations on management teams are rising. Those who cannot demonstrate an effective risk strategy, especially regarding climate risks, may face personal liability. RED ALERT® enables you to clearly demonstrate due care through structured preparedness and thorough documentation when damage-related business interruptions occur.



IN RED ALERT® WE TRUST

“In Italy, one of our sites was badly affected by the 2023 floods. When the phone rang, I was able to reassure my colleagues immediately: BELFOR is coming. They have the necessary resources and know Würth. Würth is a RED ALERT® customer and, therefore, enjoys priority status.”

Matthias Beck
Risk Management Würth Group,
Head of Insurance

“With RED ALERT®, we have a reliable solution to minimize business interruptions after damage. BELFOR is worth the money.”

Ute Roch
Dirk Rossmann GmbH, Head of Insurance





“Knowing the critical details is essential, especially in a fire damage incident where time and expertise are decisive. Allocating the best service provider is a clear advantage. In this context, BELFOR with its RED ALERT® program represents the best service provider, ensuring immediate response and proven expertise. Combining both within a defined and collaborative framework leads to an excellent and reliable outcome.”

**Managing Director, Insurance
(confidential)**

“After the heavy rain event in Dubai, RED ALERT® was the only reason we avoided weeks of interruption. The priority activation worked exactly as defined in our agreement. Our company name cannot be disclosed for compliance reasons, but the impact was substantial.”

**Senior Risk Executive
(confidential client)**



THE NO. 1 IN DAMAGE RESTORATION - **WORLDWIDE**

For more than 50 years, BELFOR has restored what matters most when businesses face fires, floods, storms, contamination, or technical failures. With operations across more than 30 countries, BELFOR supports thousands of organizations every year with the fastest possible route back to operation.

Buildings, machinery, electronics, data centers - everything can be restored in parallel, at speed, and on a scale.

This operational backbone is the reason RED ALERT® is not a concept. It is well established, thoroughly tested, and proven in real-world catastrophes over many years.

As the world's No. 1 in damage restoration, we are at your side in the event of a claim. With expertise and passion, we always fulfil our clear service promise:

WE MAKE IT UNDONE.



24/7 worldwide
for you
and your needs



500+ branches
for short routes and
quick decisions



13,000+
employees
for any damage



300,000+
projects p.a.
for more sustainable
restorations



Every 90 sec.
a damage report
for competent
immediate help



A disaster may stop your operations.
It will not stop BELFOR.

Your restart becomes our mission.
Your continuity becomes our mandate.

WE MAKE IT UNDONE

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